

BROADCAST INDIA 2010 – EXHIBITION SPACE RESERVATION FORM

EXHIBITION DATES: 21–23 OCTOBER 2010 • BOMBAY EXHIBITION CENTRE

(Please complete in BLOCK LETTERS)

EXHIBITING COMPANY _____

EXHIBITION INCHARGE MR/MRS/MS _____

JOB TITLE _____

ADDRESS _____

CITY _____ PIN CODE _____ COUNTRY _____

TEL _____ MOBILE _____ FAX _____

EMAIL _____ WEBSITE _____

Contact name/company name and/or invoice address if different from above for billing purposes

WE HEREBY APPLY FOR THE FOLLOWING ALLOTMENT OF EXHIBITION SPACE FOR BROADCAST INDIA 2010

PARTICIPATION COST

Foreign Exhibitor

Shell Scheme Stand US\$ 300 per sqm
Free Design Site US\$ 275 per sqm

Indian Exhibitor

Shell Scheme Stand Rs. 10,000 per sqm
Free Design Site Rs. 9,250 per sqm

APPLICATION DEADLINES

The deadline date for applications to be included in the main allocation of space is 28th February 2010, after which the organisers will allocate any remaining space accordingly.

EARLY BOOKING DISCOUNT OF 10% (BEFORE 28th FEBRUARY, 2010). Only applicable if 25% deposit is received in advance.

DISCOUNT

STAND TYPE

Free Design Site (Min 30 sqm)

Space Required _____ sqm

Preferred dimensions

Width _____ m

Depth _____ m

Free Design Site Exhibitors will be allotted raw space. They will have to appoint a stand contractor to design and construct their stand.
• Exhibitors who plan to build a double decker stand (Please tick this box)
• Exhibitors who plan to build higher than 3.5 m (Please tick this box)

Shell Scheme Stand (Min 9 sqm)

Space Required _____ sqm

Total Cost _____

Please tick preferred depth

3.0m

3.5m

4.0m

5.0m

Standard Shell Scheme Package includes three white laminated panels, company name and stand number, one information counter, three folding chairs, one round table, four spotlights, one wastepaper basket, one power point and carpet.

METHOD OF PAYMENT

International Exhibitor

Crossed Cheque or Bank Draft favouring:

"Saicom Trade Fairs & Exhibitions Pvt. Ltd." or

Telegraphic Transfer to: **Citibank, N. A.**, D. N. Road, Fort, Mumbai 400 001, India.

Beneficiary: **"Saicom Trade Fairs & Exhibitions Pvt. Ltd."**

A/c. No. 0080147007 (Ref: Broadcast India 2010)

(Please pay your bankers the telegraphic transfer charges)

Indian Exhibitor

Crossed Cheque favouring:

"Saicom Trade Fairs & Exhibitions Pvt. Ltd."

Out of Mumbai payments to be made by

Demand Draft only.

Note: As per Govt. of India rules, Service Tax/Education Cess @ 10.30% is applicable on the above costs.

We hereby agree with organisers to take the above mentioned space or as such as shall eventually be allotted to us and agree to pay a deposit of 25% of the total rent cost of the space applied for. We further agree to pay:

1) 50% of the total rental cost by 31 May, 2010 • 2) 25% of the total rental cost by 31 August, 2010

SIGNED _____

DATE _____



Please complete this form and return to:

SAICOM TRADE FAIRS & EXHIBITIONS PVT. LTD.

148, Admiralty House, Near Colaba Bus Station, Mumbai 400 005, India.

Phone (91-22) 2215 1396 / 2215 2721 • Fax (91-22) 2215 1269

Email saicomtradefairs@vsnl.com